



D2.7 Companies portfolio cohort 3

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ABSTRACT	Offline version of the portfolio of companies taking part in the third edition of the DMS Accelerator. The 50 selected startups and SMEs will be beneficiary of the free support services provided in the six-month acceleration programme in 2021.

Document History

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Executive Summary

This document presents the 50 selected companies in the 3rd Open Call of the Data Market Services Accelerator project. All applicants have been categorised based on the different stages of development of their business (validation stage, scaling stage and establishing stage).

The portfolio is comprised of 5 establishing, 15 scaling, and 30 validating companies that will take part in the third cohort of services of the programme. They will be benefiting from 5 different categories of services which are: (1) Fundraising; (2) Acceleration; (3) Standards & Legal; (4) Data Skills and (5) Promotion.

1. Introduction

Following the completion of the Data Market Services Accelerator registration form hosted at <https://thenextweb.com/>, the Consortium accelerators and Zabala proceeded to the evaluation and rating of the received applications.

In total, 230 applications were received in the 3rd Open Call of the programme during the period 15th February to 3rd May 2021.

2. Companies selected in the 3rd Open Call

The selected companies are divided in three different categories based on the stage of development of their businesses. The portfolio is composed of 5 establishing, 15 scaling, and 30 validating companies that are presented in this section.

The selected SMEs and startups are categorized as validating, scaling, or establishing companies, considering the following:

- **Establishing:** Startups looking for growth are on this phase. Investors here are VCs managing large amounts of funds looking for high returns in the mid-term within their portfolio of investments. There are different rounds of funding here identified as Round A, B, C or D and the average values extracted from Crunchbase¹ for each round in 2014 are: Series A: \$6.9M; Series B: \$14.7M; Series C: \$27.3M and Series D: \$50M. Companies here are mid-size and are looking for expanding in new markets. VCs connections are crucial here. Training is perhaps not so needed as the size of the company allows new hires. Connections and promotion are the core elements here.
- **Scaling:** This phase is used to establish the product market fit and get early revenues. Business Angels and Venture Capitalists (VCs) invest at this stage. Companies are more mature and private investment can be explored with guarantees for success. Still might need specific training and validation of their market-fit approach. Contacts with corporates and investors will be part of our offer as well as facilitating the internationalisation process.
- **Validating:** The objective of the startups in this phase is to have an alpha version with users. Investors here can be accelerators, incubators and even some angels (rare). Companies at this stage are small and would need services to help them increase their data skills, introduction to standardization in data, IPR and introduction to potential customers... Growth hacking techniques are key elements.

¹ Crunchbase crowdsource database of startups and investments <https://www.crunchbase.com>

The selected startups are listed in their respective categories by alphabetical order:

2.1 List of companies

NO.#	NAME	WEBPAGE	CATEGORY
1	Agricolus S.R.L.	www.agricolus.com	Establishing
2	HYDRAO	https://pro.hydrao.com/en/	Establishing
3	Kasko2Go	www.kasko2go.com	Establishing
4	OutThink	www.outthink.io	Establishing
5	Terabee	www.terabee.com	Establishing
6	Aithena	www.aithena.ai	Scaling
7	ComeTogether	www.cometogether.network	Scaling
8	Cumul.io	www.cumul.io	Scaling
9	Dashfactory GmbH	www.dashfactory.de	Scaling
10	Everstox	www.everstox.com	Scaling
11	EyeVi Technologies	www.eyevi.tech	Scaling
12	JOGO	www.jogo.ai	Scaling
13	Linknovate Science S.L.	www.linknovate.com	Scaling
14	Neurisium OÜ	www.neurisium.com	Scaling
15	Owiwi	www.owivi.co.uk	Scaling
16	Robin rover	www.robinrover.io	Scaling
17	SKETCHAR Inc	https://sketchar.io/	Scaling
18	Synerctics GmbH	www.synerctics.io	Scaling
19	Uizard	www.uizard.io	Scaling
20	Volvero	http://volvero.com/	Scaling
21	&facts	www.andfacts.com	Validating
22	Aindo	www.aindo.ai	Validating
23	Alpha Affinity GmbH	www.alpha-affinity.com	Validating
24	Amygda	www.amygdalabs.com	Validating
25	Angio	www.angio.ai	Validating
26	CADChain BV	www.cadchain.com	Validating
27	Ceno analytics	www.cenoanalytics.com	Validating
28	Cherry Data	www.cherry-data.com	Validating
29	Dative.io	www.dative.io	Validating
30	Deloop	www.delloop.com	Validating
31	Dryad Networks GmbH	www.dryad.net	Validating
32	Find & Order	www.findnorder.com	Validating
33	Green + Kode	www.greenkode.net	Validating
34	LAIFE	www.laifeplus.com	Validating
36	Lilheads	www.lilheads.com	Validating
37	Ludimos BV	www.ludimos.com	Validating
38	Metabeta	www.metabeta.com	Validating
39	Metrify Survey Solutions GmbH	www.metrify.co	Validating
40	Muna.io	www.muna.io	Validating
41	My Customer Lens	www.mycustomerlens.com	Validating
41	Numus	www.numus.no	Validating

42	NutriflifeO	https://nutrilife.io/	Validating
43	Predictiva	www.predictiva.co.uk	Validating
44	Reductech	www.reductech.io	Validating
45	Si:Cross	www.sicross.com	Validating
46	SmartCloudFarming	www.smartcloudfarming.com	Validating
47	Staex	www.staex.io	Validating
48	Urban Data Collective	www.urbandatacollective.com	Validating
49	Volto	www.site.volto.com	Validating
50	Witsy Limited	www.witsy.ai	Validating

Table 1. Companies portfolio cohort 3

2.2 Establishing companies

No. #	Name	Webpage	Vertical/s	Country
1	Agricolus S.R.L.	www.agricolus.com	Agriculture & Food, AI	Italy
	<p>Agricolus is an innovative startup working in Smart Farming sector. It aims to support farmers and professionals in simplifying and enhancing the work in the field. It is accessible directly from the web by making a simple registration and it is composed of the main applications of precision agriculture:</p> <p>Agricolus uses the data collected through satellites, drones, IoT, dedicated apps and with their own plug&play AgriPlug device that connects tractors and other Precision Farming Devices to AGRICOLUS SaaS cloud.</p>			
2	HYDRAO	https://pro.hydrao.com/en/	AI, Energy & Environment, IoT, Smart Cities & Transport	France
	<p>HYDRAO is a French water-tech & data startup that provides smart data-driven demand-management solutions for water conservation and management. Their mission is to help make the world's water smarter, for everyone.</p> <p>Their data funnels (smart showers & meters) capture massive amounts of water data in real-time (water volumes, temperature, flowrate & geotags), to help reduce avoidable water and energy usage.</p>			
3	Kasko2Go	www.kasko2go.com	AI, Finance	Switzerland
	<p>The company has developed into one of the leading risk assessment providers. Leveraging advanced algorithms, artificial intelligence, and big data, it upgrades insurance products to a new level, which will lead to commercial success and increased profitability.</p>			
4	OutThink	www.outthink.io	Cybersecurity	UK
	<p>The platform identifies the level of cybersecurity risk a user poses to himself and the organization and delivers tailored Security Awareness Training to increase cyber literacy.</p> <p>This is achieved by using ML and NLP approaches applied to a combination of subjective data (attitudes, perceptions, sentiment) and objective data (behaviours) to gain deep insight about individuals' attitudes/behaviours toward cybersecurity.</p>			

5	Terabee	www.terabee.com	Energy & Environment, IoT, Manufacturing, Retail, Smart Cities & Transport	France
	<p>Masters of Time-of-Flight Technology, they sell sensors and sensor solutions with a special focus in the fields of Smart Building, Smart Agriculture, Industry 4.0. The company develops and commercializes HW devices (with onboard embedded SW) which are enablers of big data in specific fields, such as people counting, smart retails and customer interest at points of sales, digital stock monitoring for agriculture/construction/waste management, smart processes, and manufacturing.</p>			

Table 2. Establishing selected startups in cohort 3

2.3 Scaling companies

No. #	Name	Webpage	Vertical/s	Country
1	Aithena	www.aithena.ai	AI	Netherlands
	<p>The company helps B2B sales representatives to find and get in touch with their Ideal customers.</p> <p>Aithena scrapes 300+ million websites to discover companies, gather their info and structure this in a way so sales representatives can look through them.</p>			
2	ComeTogether	www.cometogether.network	Blockchain	Greece
	<p>ComeTogether provides infrastructure for event ticketing, fraud and scalping prevention along with secondary market revenue management. EOSIO blockchain ticketing engine controls the entire lifecycle of a ticket. The product provides better audience insights to event organizers and performers, as it enables them to know who the attendee is, even if the ticket exchanges hands.</p>			
3	Cumul.io	www.cumul.io	SaaS, Data visualization	Belgium
	<p>Cumul.io is the building block for adding interactive dashboards to any SaaS platform. You can embed beautiful reporting & analytics features inside any SaaS platform with just a few lines of code. Cumul.io's platform makes data visually understandable and actionable, and helps businesses uncover opportunities or issues that might otherwise go unnoticed.</p>			
4	Dashfactory GmbH	www.dashfactory.de	Smart Cities & Transport	Germany
	<p>Dashfactory GmbH makes cycling safer with a consumer product, Dashbike, and an urban data platform called Dashtrack, combining unique sensor data collection and analysis including concrete recommendations for action with a mass market product to digitalize cycling traffic and infrastructure planning.</p>			

5	Everstox	www.everstox.com	Professional Services	Germany
	<p>everstox is a tech company with the mission to facilitate distribution logistics for commerce businesses selling products to eCommerce, Retail and B2B customers across Europe.</p> <p>Their Logistics-as-a-Service (LaaS) platform connects, optimizes and scales modern commerce with qualified warehousing and fulfilment partners with one interconnected network, cloud technology and distribution logistics software.</p>			
6	EyeVi Technologies	www.eyevi.tech	AI, Smart Cities & Transport	Estonia
	<p>EyeVi Technologies is a geospatial AI-powered digital data production company. They aim to eliminate bottlenecks in predictive maintenance, traffic management and safety auditing with their on-demand mapping technology. The product is built up towards the future of data driven analytics in the road infrastructure sector.</p> <p>The company makes road infrastructure digitization sustainable, cost-efficient and fast.</p>			
7	JOGO	www.jogo.ai	AI, IoT, Sport & Lifestyle	Netherlands
	<p>Predict the future faces of football. The company builds their own non-invasive technology to capture objective and relevant data every time a player works on his sport, so during practice at home, training at the club, or match day.</p> <p>The proposition is fully based on utilizing data insights towards trainers and players. This data is used to provide feedback to trainers and players through their mobile app (player) and trainer application (web), using data- and sport science.</p>			
8	Linknovate Science S.L.	www.linknovate.com	AI	Spain
	<p>Linknovate provides a "discovery engine" (i.e. Google for innovation). The platform has aggregated and structured more data sources than any other solution, both academic and industrial (i.e. publications, patents, funding activity, news, web), and allow the clients to monitor these "innovation signals" in teams. This translates into time savings, and better internal team communication.</p>			
9	Neurisium OÜ	www.neurisium.com	AI, IoT, Manufacturing	Estonia
	<p>Flux, company's latest product, is designed to bring data-driven collaboration to the heart of manufacturing scale-up processes by allowing different parties to collaborate and share their data seamlessly.</p> <p>It connects data the manufacturers collect during their production processes and provides tools for data-driven learning, process management and decision making.</p>			
10	Owiwi	www.owivi.co.uk	Professional Services	Greece
	<p>Owiwi is a fun and engaging psychometric tool that accurately measures candidates' soft skills. The company seeks to replace the old and unsophisticated means of assessments with exciting new technologies that relate to today's workforce.</p> <p>Think of a combination of advanced scientific methodology packed within an immersive game that millennials enjoy taking part in.</p>			

11	Robin rover	www.robinrover.io	AI, Sport & Lifestyle	Spain
	<p>Their vision is to enable people to get the value of their data. What really defines us as consumers is our purchasing data (not what we say we like, but what we actually buy). And this is the core of Robin rover: actual and verified purchasing data.</p> <p>They use a proprietary AI system that process' online purchases to feed a platform where users can discover people based on their consumption and sell their anonymous information to third parties.</p>			
12	SKETCHAR Inc	https://sketchar.io/	AI, Education	Lithuania
	<p>The most innovative drawing mobile app and a platform to sell digital art. Using deep tech to enable more creativity in people, SketchAR is an AI-based mobile app to turn people into creators through the unique interactive approach.</p>			
13	Synertics GmbH	www.synertics.io	Smart Cities & Transport	Germany
	<p>At Synertics they develop digital and data-driven solutions for the mobility industry with the purpose to increase the productivity and financial viability of products and services when selecting locations and allocating fleets.</p> <p>Their most scalable solution, the Driver Deployment app, automates route planning and driver scheduling activities for large fleet managers.</p>			
14	Uizard	www.uizard.io	AI, Professional Services	Denmark
	<p>Uizard is an AI-powered design tool helping non-designers (entrepreneurs, product managers, business analysts) to easily create mobile apps, web apps, websites, and desktop software in minutes.</p> <p>At the core, the product is powered by deep learning, which is pretty data-hungry to work. The neural network-powered AI enables users to easily design apps and websites</p>			
15	Volvero	http://volvero.com/	AI, Blockchain, Smart Cities & Transport	Italy
	<p>Volvero is an app for sharing vehicles that connects owners with people who need one, saving time and money. Through AI and advanced technologies, they improve quality and security with crystal-clear full insurance coverage.</p>			

Table 3. Scaling selected startups in cohort 3

2.4 Validating companies

No. #	Name	Webpage	Vertical/s	Country
1	&facts	www.andfacts.com	AI, Professional Services	UK
	<p>&facts is an AI-driven insights platform to help small businesses better understand what their customers want.</p> <p>They aggregate data from a library of sources to provide curated insights and empowering small businesses to make better decisions.</p>			

2	Aindo	www.aindo.ai	AI	Italy
	<p>Aindo is building a secure, reliable, and GDPR compliant synthetic data exchange platform named MED-X to enable healthcare institutions to access, share and aggregate clinical data, to foster collaborations and research. MED-X recognizes the underlying structure of the source dataset, effectively learning its statistics and therefore how to produce synthetic versions of the same dataset</p>			
3	Alpha Affinity GmbH	www.alpha-affinity.com	AI	Germany
	<p>The company is specialized in acquiring, processing, linking and analysing large amounts of (unstructured) external data and generate insights about the real world around us.</p> <p>They help companies by creating a holistic representation of the relevant market that gives detailed insights at scale.</p>			
4	Amygda	www.amygdalabs.com	AI, IoT, Manufacturing, Smart Cities & Transport	UK
	<p>Amygda works with industrial businesses with critical assets to prevent unplanned downtime. It's Smart Insights software platform uses Autonomous AI models to predict failures and intervene with maintenance actions before an expensive, disruptive failure.</p> <p>The final objective is to help industries increase efficiency and productivity without any further hardware investment.</p>			
5	ANGIO.AI	www.angio.ai	AI, Healthcare	Poland
	<p>Building algorithms to interpret CT scans of the vascular system to improve the accuracy of vascular disease diagnosis.</p> <p>Medical imaging scans are the data source used to train AI algorithms that localise and classify pathologies on contrast and non-contrast CT scans. Data from the scans is also used to automate measurements, prioritise patients for surgery and to generate automated reports.</p>			
6	CADChain BV	www.cadchain.com	Blockchain, Cybersecurity	Netherlands
	<p>A software development company that has a strong legal and technological background. Currently they are concentrating on CAD (industrial design), additive manufacturing, trade secrets and legaltech education/consulting.</p> <p>In general, CADChain is an umbrella of services that have the proprietary "geometric twin" technology behind them and are interlinked through different business models.</p>			
7	Ceno analytics	www.cenoanalytics.com	AI	UK
	<p>Ceno analytics provides businesses with real-time data and insight into what conversations potential sales leads are having.</p> <p>Ceno analytics helps business identify and assess the quality of their sales leads by using the lead's own social media posts and the language they use. This in turn helps them minimize the amount of cold calling that they do.</p>			
8	CherryData SRL	www.cherry-data.com	BigData, e-commerce	Italy
	<p>Cherrydata is a startup specialized in the design of time- and cost-efficient software, with a focus on big data and analytics. As part of their consulting activities, they have developed a data management technology, called AyraDB</p>			

9	Dative.io	www.dative.io	Finance	Spain
	Non cash rewards made simple. Dative.io provides a digital incentive reward platform, which allows companies to deliver meaningful rewards to their customers, at scale, cost efficient and securely.			
10	Delloop	www.delloop.com	IoT, Retail	Portugal
	Consumer-Centric platform that delivers a higher level of meaningfulness between Retailer and Shopper - going beyond Proof of Delivery, which until now signified the end of the "Sales Cycle".			
11	Dryad Networks GmbH	www.dryad.net	AI, Energy & Environment, IoT	Germany
	Dryad develops an ultra-early warning system for wildfires, placing solar-powered gas sensors and a large-scale IOT network directly into the forest. Dryad's Silvanet provides ultra-early detection of wildfires which can detect wildfires in the first 60 minutes providing essential time advantage for fire fighters.			
12	Find & Order	www.findnorder.com	IoT, Retail, Smart Cities & Transport	France
	Infrastructure-free tracking solution, targeting BtoB and BtoBtoC use cases in large buildings. The technology uses 3D mapping, Augmented Reality and indoor navigation, for an accurate positioning of operators and assets			
13	Green + Kode	www.greenkode.net	Agriculture & Food, IoT	UK
	Green + Kode designs and supplies Smart IoT and waste solutions to reduce food waste streams & provide automatic solutions at reasonable prices. They supply smart weighing devices that are placed beneath commercial kitchen waste bins. Data collected is used as the inputs for data science to produce the summary waste saving reports.			
14	LAIFE	www.laifeplus.com	AI, Education, Healthcare, Sport & Lifestyle	Germany
	Backed by medical and scientific research, LAIFE delivers the right music at the right moment to help users relieve mental health problems such as depression, anxiety and insomnia. Through AI and ML systems, LAIFE gathers specific data-points such as heartbeat, pulse and EEG and deliver back personalised music.			
15	Lilheads	www.lilheads.com	AI, Education, IoT	UK
	Learning assistants and learning analytics. Development of real-time engagement analytics to transform online learning experiences for 5–11year-olds. It integrates the best-available technologies for attention analytics including a combination of descriptive analytics, text, speech, and machine vision.			
16	Ludimos BV	www.ludimos.com	AI, Sport & Lifestyle	Netherlands
	A video analysis platform powered by AI, Ludimos delivers actionable insights from cricket training videos instantly on a mobile device without the need for any additional hardware sensors or IoT devices, saving costs and time.			

17	Metabeta	www.metabeta.com	Finance	Romania
	Metabeta is a data-driven platform for early-stage investing and portfolio management. They bring together startups, investors, and accelerators, and then give them the data and tools they need to collaborate faster and smarter.			
18	Metrify Survey Solutions GmbH	www.metrify.co	Saas, Survey management	Germany
	The platform is a survey research collaboration suite which enables a seamless workflow of data collection and analysis. This allows more complex studies and will raise the data quality. The integrated approach facilitates processing, manipulating and the analysis of data.			
19	Muna.io	www.muna.io	AI, Retail	Finland/Belgium
	Muna.io is a privacy mobile app for individuals that allows both monetisation of their personal data and privacy controls, like a simple way to manage when and how they share their personal information with companies.			
20	My Customer Lens	www.mycustomerlens.com	AI	UK
	MyCustomerLens is a feedback aggregation platform. It aggregates and summarises multiple sources of client-related feedback in real-time, so firms can make faster and more informed decisions. It has cloud-native technology to aggregate multiple data sources, and NLP algorithms to instantly analyse text data. The data insights are delivered to interactive dashboards.			
21	NUMUS	www.numus.no	AI, Professional Services	Norway
	Numus is a personal finance and wealth management platform, that helps banks and the new generation of customers understand each other better, and increase loyalty.			
22	NutrilifeIO	https://nutrilife.io/	Healthcare	Portugal
	Global provider of innovative, high quality & affordable nutrition care digital solutions. Out-Clinical Nutrition Platform provides diagnostic prediction and intervention powered by AI and Blockchain Technology.			
23	Predictiva	www.predictiva.co.uk	AI, Finance	UK
	Predictiva is a Fintech startup company with a mission to make advanced AI algorithms available to more individuals and organisations worldwide. Investiva platform helps financial traders & investment managers to trade multiple financial assets using state-of-the-art Machine Learning algorithms while avoiding human emotional bias.			
24	Reductech	www.reductech.io		UK
	Reductech's mission is to simplify the management and automation of cross-application e-discovery and forensic workflows. EDR, their open-source automation toolkit, enables users to easily integrate multiple applications into a single seamless workflow while their orchestration platform, Flow, offers a complete solution for managing evidential material in multi-application hyperscale e-discovery and forensic labs.			

25	si:cross GmbH	www.sicross.com	AI, Podcasting Communication	Germany
	<p>si:cross offers a software solution for company internal podcasts and audio stories. It's all about internal asynchronous audio communication. The intelligence for the feed and mapping of operational business cases directly in the App will support employees to optimize their schedule and spend more time off the screen thinking.</p>			
26	Smart Cloud Farming	www.smartcloudfarming.com	Agriculture & Food, AI	Germany
	<p>SmartCloudFarming carries out advanced soil analytics using soil and remote sensing data and creates 3D soil maps. It combines data from different satellites with soil and weather data to train the neural network models to determine soil organic carbon content and soil moisture levels below the surface.</p>			
27	Staex	www.staex.io	IoT	Germany
	<p>Staex is a deeptech startup based in Berlin enabling distributed service orchestration for IoT. Staex Swarm Clouds are a fusion of cloud and physical devices that fully interconnect digital machines and leverage the computational power of every connected device. Through the Staex swarm clouds companies can securely share data with other companies.</p>			
28	Urban Data Collective	www.urbandatacollective.com	Energy & Environment, IoT, Smart Cities & Transport	UK
	<p>Urban Data Collective provides solutions to facilitate the sharing of real time urban data. Their mission is to level the playing field and democratise access to urban data so people can use it to create a better world. Their product, UDX, is an urban data exchange platform that enables urban infrastructure operators to share real time data from their infrastructures with third parties, in order to create new value from it.</p>			
29	Voltyo	www.site.voltyo.com	AI, Energy & Environment	France
	<p>A company committed to the fight against climate change that reconciles conflicting values such as diversity and equality, environment and profitability or even simplicity and performance. With the Energy Assistant based on Artificial Intelligence and fed by all the data from customers' buildings, Voltyo supports the client to better understand all energy topics (gas and electricity).</p>			
30	Witsy Limited	www.witsy.ai	AI	UK
	<p>A B2B SaaS sales intelligence platform. Amidst several competing products in the market, Witsy has the ability to source and present real-time intelligence on organisations. The foundation of a B2B sales intelligence platform is large amount of public data. Witsy not only uses a complex infrastructure of data crawlers (IP) but a number of algorithms to extract intelligence from the data being sourced.</p>			

Table 4. Validating selected startups in cohort 3

